

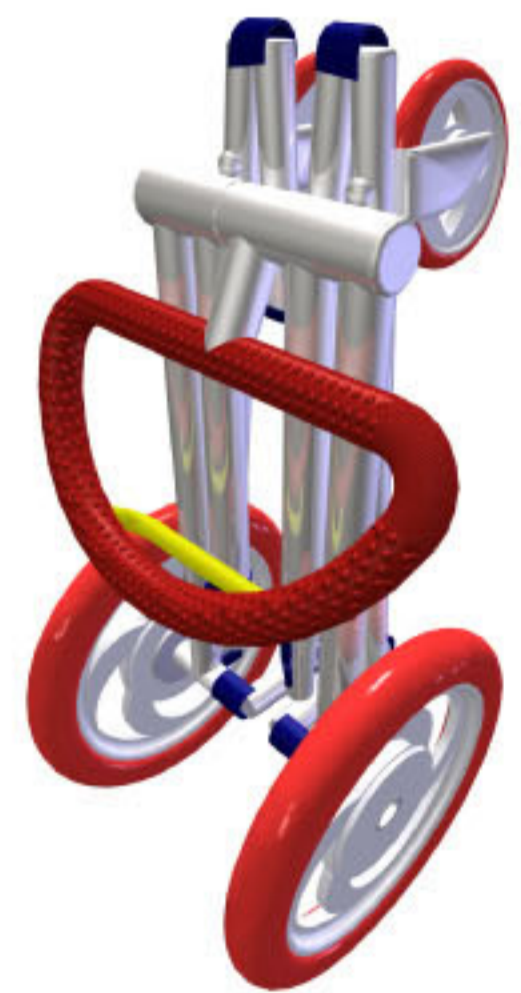


### Personal Shopping Vehicle (PSV)

The national Code of Practice has called for an 85% reduction in plastic bag usage by 2007. This requires a drastic change in our shopping behaviour.

The proposal for a shopping trolley with detachable bags invites the shopper to alter their shopping habits.

The PSV assists with shopping from store shelf to pantry, incorporating features like fail-safe braking and gas assisted lifting. Adjustable to carry two, four or six 100% recycled reusable bags (HDPE), collapsible to fit conveniently in your vehicle.



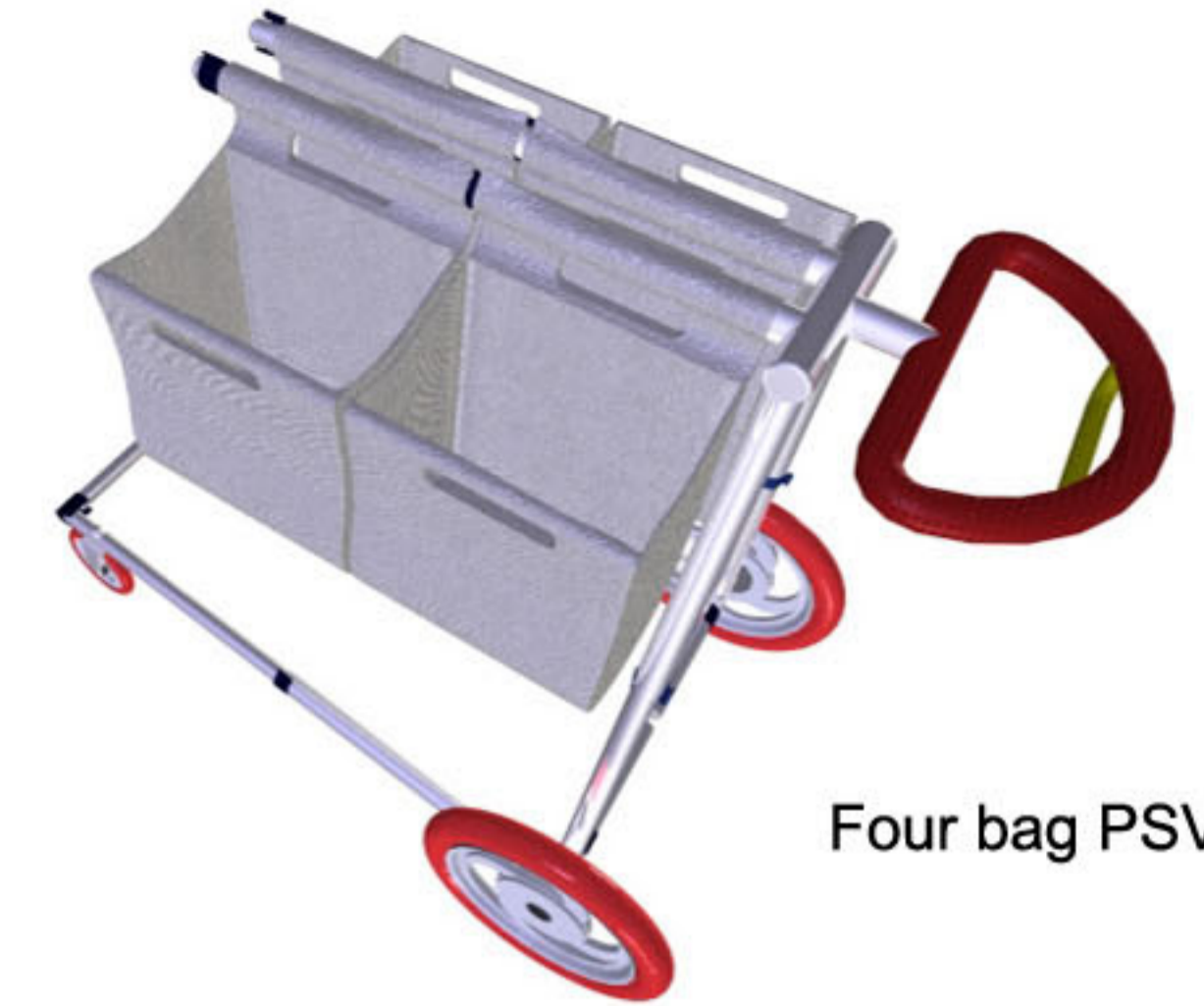
Collapsed PSV



Trolley without bags



Six bag PSV

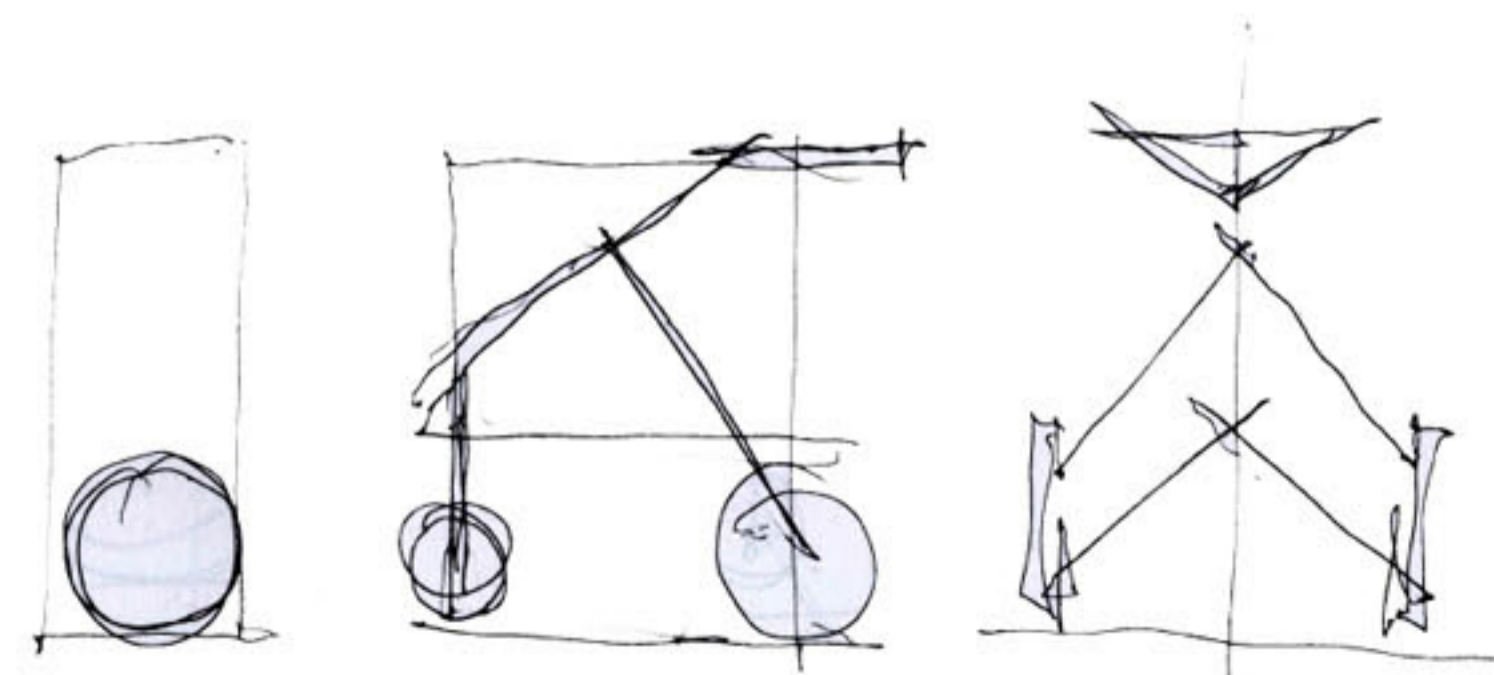


Four bag PSV



Two bag PSV

Development sketches



## Utotepia Shopping Trolley Project

